

Quadrant Four Announces On-Site Interview From Private Healthcare Exchange Conference With the President of QFOR Health

Interview Covers QFOR's Competitive Position in the Industry, Market Strategy, and Technology

ROLLING MEADOWS, Ill., July 31, 2014 (GLOBE NEWSWIRE) -- Quadrant 4 System Corporation (OTCQB:QFOR) announced today that Robert Steele, the president of QFOR's Health division, gave an exclusive interview from the "Private Healthcare Exchange Conference" held in Chicago on July 17th and 18th. QFOR was among ten sponsors of the conference, which featured companies in the healthcare exchange industry. The interview covers, among other things, QFOR's current and future position in the industry, their go-to-market strategy, and its technology as compared to competitors. The full interview can be viewed here: <http://www.redchip.com/company/home/QFOR>

In a recent report issued by Citi Research about the private health exchange industry, James Naklicki, CFA, states: "The active and retiree health exchange markets have enormous growth potential for Aon and other participants ... With so much growth and very little market penetration, it will be a land grab for participants." ("If We Knew What We Would Find, It Wouldn't Be Called Research," Private Health Exchange Primer, Citi Research Equities, North America, March 25, 2014).

The report also states: "Private health exchanges make a lot of economic sense for employers." ("If We Knew What We Would Find, It Wouldn't Be Called Research," Private Health Exchange Primer, Citi Research Equities, North America, March 25, 2014).

As stated in a previous release, Quadrant 4 Health is the only pure technology company to achieve Web Broker Entity Agreement status with the Centers for Medicare & Medicaid Services (CMS) that offers benefits administration, private exchanges for groups, and private exchanges for individual consumers, with the ability to administer both payroll deduction and direct payments from individuals using PayPal, ACH, debit cards, credit cards, and monthly invoices. Experts predict that by 2018 45% of employers will use private healthcare exchanges. Quadrant 4 has built a best-in-class healthcare exchange and has already enrolled 100,000 members.

About Quadrant 4 System Corporation

Quadrant 4 System is a leading Platform-as-a-Service (PaaS) and Software-as-a-Service (SaaS) company. The Company develops, implements, and operates PaaS and SaaS systems, including qHIX for the health insurance markets; qBLITZ for the digital media business; and qSKU for retailers. These platforms have a built in proprietary set of SMAC (social media, mobility, analytics and cloud computing) components and focus on providing solutions for Fortune 500 companies. Please visit www.qfor.com for further information.

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